



## Colégio Rio Branco

RIO BRANCO SCHOOL

One of the most traditional private schools in São Paulo, the *Colégio Rio Branco* forms individuals prepared to work as society transformation agents.

The school is part of Unesco's PEA – Associated Schools Program, which qualifies it to share educational practices with institutions from all parts of the world, by means of innovative projects in the areas of science and culture, aimed to promote peace.

Reference in education, the *Colégio Rio Branco* prioritizes competence, ethics and solidarity. Its pedagogic proposal is based on a dynamic educational conception, which encompasses learning as a continuous construction and has its work guided by respect to the child's and teenager's characteristics in order to receive and educate them according to their unique features.

Installed in two units in São Paulo city, one of them counting with more than 15,000 m<sup>2</sup> of constructed area and another one with a total area of 80,000 m<sup>2</sup>, from with 23,000 m<sup>2</sup> are constructed, the *Colégio Rio Branco* shelters students aged from 3 to 17 years, in all the educational cycles, preparing them for life in society and for a world under continuously change, which requires development of competences and skills at the knowledge and behavior spheres.



[www.crb.g12.br](http://www.crb.g12.br)



### Mission

“To serve with excellence through education, forming ethical, solidary and competent citizens”.

### Vision

“To be a national and international reference in Education”.



## Education - the main instrument to build a more human and peaceful society

This was the dream that inspired a group of 20 members from Rotary Club de São Paulo and originated the *Fundação de Rotarianos de São Paulo*, which, in more than six decades of work, has been nourishing the same dream of Serving, through education, contributing for the intellectual and moral development of the human being, promoting citizenship and exercising social responsibility.

Founded in 1946, it is an economically self-sustainable philanthropic institution that develops educational programs for the benefit of the society.

Keeping its loyalty to the principles of educational excellence the Foundation dedicates all efforts to continuously enhance its activities by the prompt incorporation of knowledge, also by benchmarking with prominent international institutions in the educational area.

Today, the *Fundação de Rotarianos de São Paulo*, by means of its five maintained entities, develops specific works aimed to meet society's demands.



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## Faculdades Integradas Rio Branco

RIO BRANCO COLLEGE

The *Fundação de Rotarianos de São Paulo* marks its presence in higher education with the *Faculdades Integradas Rio Branco*, guided by its commitment to excellence, the constant update of its curricula, and by its ethical values and citizenship principles.

Faculty structure, mainly formed by masters and doctors, assure its educational quality.

With graduation, technological and post-graduation courses, the College develops in the student, the capacity of perceiving the world in its different aspects, meeting its role in educating professionals prepared to face a highly competitive market.

Installed on a horizontal campus with natural lighting and 24,000m<sup>2</sup> of total area, from which 12,000m<sup>2</sup> are constructed area, the *Faculdades* counts with specially designed facilities to promote teaching excellence, accessibility and the most advanced technological resources, fully integrated.

With its 12 years of educational excellence, the College is proud to offer to Cotia region, in 2013, the Campus Granja Vianna, a new building, with modern facilities, that will reproduce the same excellence of the courses offered at Campus Lapa.

## Ensino a Distância Rio Branco

RIO BRANCO DISTANCE LEARNING

The *Fundação de Rotarianos de São Paulo* extended its activities by launching the *Ensino a Distância Rio Branco*, responsible for bringing the *Rio Branco* quality of classroom teaching to the distance learning method.

The *Ensino a Distância Rio Branco* courses are based on the construction of student knowledge through learning-oriented material, in a virtual learning environment called Moodle\*.

The *Ensino a Distância Rio Branco* was created with the purpose of uniting education, technology and methodology and, through it, the student may have access to the *Rio Branco* quality from anywhere in Brazil or the world, by contacting their courses and development programs.

The *Fundação de Rotarianos de São Paulo's* tradition offers solidity and experience in the educational area for the new learning method. Initiatives using the distance learning methodology began in the classroom, through the use of Moodle as a support tool.

Based on experience, in commitment to quality education, in professional competence and in the entire history of the Foundation, the *Ensino a Distância Rio Branco* brings the *Rio Branco* quality closer to you.

\*Moodle: Modular Object-Oriented Dynamic Learning Environment

## Centro Profissionalizante Rio Branco

RIO BRANCO PROFESSIONAL CENTER

Performing its social role, the *Fundação de Rotarianos de São Paulo* supports, for more than 60 years, the *Centro Profissionalizante Rio Branco*, which offers professional qualification, free of charge, to youngsters from the public school system, with academic excellence, quality in rendering services and social commitment, conquering credibility in the marketplace and becoming reference in the area of activities.

It qualifies youngsters for the labor market, offering the first job opportunity, developing a generation of new professionals who present participative and productive actions in the organizations pursuant to its values, mission and vision.

The work from the *Centro Profissionalizante Rio Branco* is based on the conception that every youngster bears a talent, which blossoms and develops itself when the person coexists within a favorable environment. Its unique feature is the development of behavioral competences which, with incentive and valuing of each youngster's potential, promotes strengthening of the self-esteem, making him a transforming agent in his community.

Hence, the *Centro Profissionalizante Rio Branco* fosters social inclusion, with quality education focused on employability, strengthening citizenship in every sphere and enlarging awareness of the youngster's role in society.

## Centro de Educação para Surdos Rio Branco

RIO BRANCO EDUCATIONAL CENTER FOR THE DEAF

Concerned with the differences and engaged on the social commitment to include this minority, the *Fundação de Rotarianos de São Paulo* created, in 1977, the *Centro de Educação para Surdos Rio Branco*, an institution exclusively dedicated to the deaf cause. With a carefully prepared project to insert and socialize deaf children into a predominantly hearing society, the *Centro de Educação para Surdos Rio Branco* is dedicated to develop such children since their early years of life, working towards providing basic learning to such minority aiming to fully integrate them into the society.

Up to the 5<sup>th</sup> year of Elementary School, advanced pedagogic and technical resources are used counting with the Brazilian Language of Signs – Libras – as one of its main axis. After the 6<sup>th</sup> year, the School Continuity Program, a partnership with the *Colégio Rio Branco* and associate school, deaf students are included into regular classes with hearing students, enabling social insertion of those children. Still watchful of the deaf minority, the work is completed in the *Colégio Rio Branco* and in the *Centro Profissionalizante Rio Branco*.

With a work that reaches beyond the classroom, the *Centro de Educação para Surdos Rio Branco* works strongly towards building the deaf identity.